

# ATTENTION!

## MARKETING POSITION AVAILABLE IN NORTHRIDGE



To assist the organization in increasing the ROI on its information assets. This includes consulting with internal and external customers and providing decision support to their businesses with a focus on Shopper Insights.

Requires a four-year college or university degree, or its equivalent, mathematics, statistics strategies or other related field.

Requires two to five years experience in analyzing customer data using syndicated or customer data analysis tools.

Requires comprehensive knowledge of syndicated information industry including, IRI or Nielsen store and consumer based services as well as customer platforms.

Requires strong technical skills to leverage information, utilizing technology, i.e. Excel, PowerPoint, Nielsen/IRI and customer systems.

Requires strong analytical and communication skills. Must be able to travel to customers to give presentations.

**If you are interested in this position  
please email your resume to [yrojo@goodwillsocial.org](mailto:yrojo@goodwillsocial.org)**