

**Hosted by: CDC and San Luis Obispo County Democratic Party**

## **CDC Training**



Sunday, June 28, 2009

8:00am - 7:00pm

Grover Beach Community Center,

1230 Trouville Ave.

Grover Beach, CA

Phone: 1(800) 446-9709

Email: [newsletter@cdc-ca.org](mailto:newsletter@cdc-ca.org)

### **DAY LONG AGENDA:**

**The California Democratic Party Structure:** To rise through the ranks, you need to know the structure and the roles of the various arms of the party. State officers, committees, caucus', clubs, county DCCs, regions, and the State DCC is explained.

**How to Run a Meeting or "Robert's Rules of Order":** Whether you are a club president, member, activist or a candidate, you should know the basics of parliamentary procedures. Most organizations, profit and non-profit, political or non-political, abide by these rules whether it's a local club, state party, or a city council meeting.


**Club Finances or "How to Stay Out of Jail":** Learn the does & don'ts of political finances. Club leaders, treasurers, members, candidates should all have a fundamental idea of political finances. Hands-on explanation of filling out reports included.

**Fundraising Fundamentals and Guidelines:** "Money is the milk of Politics", right? If that's the case then our clubs need a lot of milk! Learn the ins/outs of fundraising techniques and ideas.

**Fundraising Ideas & Projects:** Ideas and projects for raising money – the right way!

**Increasing and Keeping Your Membership:** How to finding new members & volunteers; and how do you motivate and hang on to them?

**Recruiting Candidates for Local Office:** Training session helping Democrats recruit future leaders



**Technology and Clubs:** Free technology tools: websites, faxing, online applications + plus. Discussion on social networking, email etiquette, and listserves

**The Progressive Challenge:** What progressives expect of you and what we expect of our candidates. Talking points and concise messaging.

**Sponsorships available for \$50!**

**DO NOT RSVP unless you can stay the entire day! Our speakers have committed their time for this workshop and travel from around the state. We know this is a long day of intense training, but to ensure future training, we would like you to respect our speaker's time investment! Thank you.**

Seating is limited, so please

**RSVP by  
June 25, 2009**

More info: <http://www.cdc-ca.org/news.php?extend.56>

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